

CITY OF HOSCHTON  
DOWNTOWN DEVELOPMENT AUTHORITY  
MONDAY, DECEMBER 11TH, 2023  
HOSCHTON COMMUNITY CENTER AT 6:00PM  
65 CITY SQUARE, HOSCHTON



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## AGENDA

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1. Call to Order
2. Approval of Minutes: November 13, 2023 meeting
3. Financial Report
4. Report of Committees (Areas of responsibility)
  - a. Chair – Overseeing All Committees
  - b. Secretary/Treasurer
  - c. Historic Downtown
  - d. Marketing & Branding DDA/Promotions of Events
  - e. Special Events Coordinator
  - f. Long-/Short-Term Projects
  - g. Grant Writing/Fundraising
5. Old Business
  - a. Board Member Recommendation
  - b. 2024 Retreat: best day/time for board members?
6. Events
  - a. Spring Gala
  - b. Foodie Fun Festival
  - c. BBQ/ Pickleball Festival
7. Announcements & Reminders
  - a. Jingle Mingle 2023 Report
  - b. Coffee & Conversations: 1-year mark in January 2024
  - c. Quarterly Newsletter: continue in 2024?
8. Public Input
9. Chair Recap
10. Adjourn

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## DRAFT MINUTES

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**WELCOME AND CALL TO ORDER** at 6:00pm by Chairperson Tracy Jordan

### AGENDA APPROVAL

**10/9 MEETING MINUTES APPROVAL** motion to approve with no changes by Sri Kumar, seconded by Mariya Bentz, and all in favor.

**1. BYLAW AMENDMENT**-to amend:

*ARTICLE II (Officers), Section 1 (Number), to state "The directors shall elect from one of their members a Chairman, a Vice Chairman, to serve as Chairman/Vice-Chairman for a two-year term" and*

*ARTICLE II (Officers), Section 2 (Election), to state "Election of the officers shall be conducted at the regularly scheduled meeting held in January, or as necessary to fill a vacancy in office.*

*Motion to approve the amendment with the stipulation that the word "yearly" is removed from Section 2 (Election) by Joe Vogt, seconded by Sri Kumar, and all in favor.*

**2. DDA MEMBER RECOMMENDATION – TERM 2023-2025**

*There are two vacant seats on the DDA Board. One seat is reserved for a member of the City Council (to be designated after the new Council has been sworn in.) Tracy Jordan would like to recommend Hoschton business owner Tori Wilson for the second seat. The Board will make its recommendation to the City Council in December. Anyone who is interested in becoming an associate DDA member should submit an application to Jessica Greene.*

**3. 69 CITY SQUARE LEASE AGREEMENT**

*The City has submitted a lease to be reviewed by the DDA Board. The Board will act once it has considered all necessary information. (This is the grey shell restaurant space adjacent to the Hoschton Community Center.)*

**4. UPDATE ON JINGLE MINGLE FRIDAY DECEMBER 8<sup>TH</sup> 6PM-9PM**

*This year's focus will be on highlighting downtown businesses. Attendees will travel around to the businesses using a map/passport and receive treats at each stop. The first 100 to purchase tickets will receive a commemorative "Jingle Mingle 2023" glass, which also displays the name of platinum sponsor Rock Hard Spirits. West Jackson Elementary School will perform songs/dances and the Jackson County High School dance team will also perform. Santa will be in attendance and Mayor Debbie Martin will light the Christmas tree. Tickets are on sale now for \$10.00 through the Hoschton DDA Facebook page and at [www.CityofHoschton.com](http://www.CityofHoschton.com). All local Hoschton businesses are welcome and invited to participate as a stop on the passport.*

**5. UPDATE ON BBQ TOURNAMENT/BILLBOARD ADVERTISEMENT- SEPTEMBER 2024**

*The goal is to align the BBQ tournament with the Cresswind pickleball tournament to bring in the largest number of visitors. Hoschton will be the first tournament location in North Georgia to partner with the Georgia BBQ Association as a sanctioned event. Proposed dates are September 14, 2024 or September 21, 2024.*

**6. RETREAT 2024**

*The DDA retreat typically follows the City Council retreat which has not yet been scheduled. It will take place sometime in the Spring. Members of the DDA Board will also join the City Council retreat to share ideas/visions/plans.*

**7. 2024 MEETING SCHEDULE TIME CHANGE**

*The City has requested that the DDA meeting time be changed from 6:00pm to 3:00pm for 2024. The meetings would still be held on the second Monday of each month. No objections were noted.*

**8. BRICK PAVER FUNDRAISER**

*The website to purchase bricks is live: brickmarkersusa.com. The cost is \$100 per brick. Funds raised will be used toward the Oak Street Pocket Park. One large donation has already been received.*

**PUBLIC INPUT**

*Nicholas Sutton thanked everyone for the Christmas lights that have been put up around town and asked that the DDA make public any volunteer opportunities as they arise.*

**CHAIRMAN RECAP**

*Tracy Jordan welcomed Jessica and Jason Martin to Hoschton and congratulated them on the opening of their store, Putters Golf Carts. She also welcomed Yang of Atlanta Development Company. Sri Kumar recognized newly elected officials Mayor Debbie Martin, Councilmember David Brown, and Councilmember JJ Jackson who were in attendance and expressed that the DDA is looking forward to working with them.*

**ADJOURN motion to adjourn at 6:14pm by Joe Vogt, seconded by Mariya Bentz, and all in favor.**

Roll Call:

Chairperson Tracy Jordan  
Co-Chair Sri Kumar  
Mariya Bentz  
Marsha Hunter  
Joe Vogt

Also Present:

Director Jessica Greene  
Asst. City Clerk Jen Williams  
Media

Approved:

\_\_\_\_\_  
Tracy Jordan, Chairperson

\_\_\_\_\_  
Date

\_\_\_\_\_  
Jennifer Williams, Assistant City Clerk



# *Jingle Mingle*

## Day of Itinerary

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December 8th 2023

6PM-9PM

04:30 PM	Volunteers and Santa Arrive for set up.
06:00 PM	Guest Check In with Tickets or proof of purchase
06:15 PM	West Jackson Chorus (Performing at Depot Lawn)
06:45 PM	Jaxco Dance Team
07:30 PM-8:00PM	Cresswind Carolers
08:00-08:15 PM	Lighting of the tree, Message from Mayor & DDA Chair
08:30-08:45 PM	Grand Prize Winner Announced.

Please Park Behind Larry's Garage in Gravel Parking Lot  
29 West Broad St.

Hoschton DDA Presents:

# Jingle Mingle 2023

FRIDAY, DECEMBER  
8TH 6:00-9:00PM



TICKETS  
\$10



Tickets include:

**2023 Commemorative Glass**  
(For first 100 tickets purchased)

Downtown Business Map to explore over 20 local businesses  
as they welcome you with drinks, snacks and goodies to  
enjoy on your walk.

West Jackson Elementary Singers and Dancers  
JaxCo Dance Team  
Cresswind Carolers, Visits with Santa  
**AND ENCHANTED EVENTS!**

Antioch Church

E Jefferson St  
New St

53

E Jefferson St

Provisions

Jefferson St  
Meek Realty

Main St



**Map Drop Off**  
 Visit ALL businesses & bring to DDA Tent  
 in front of City Hall

 **Santa**  
 Patio behind Coffee Shop

 **Tree Lighting**  
 Gazebo

 **Holiday Entertainment**  
 Depot Lawn

Alabaster / Enclave  
Police Department  
Hoschton  
Coffee  
City Hall  
Wilson's  
The Vintage Peach  
Oh So Cozy

HWY

53

The Depot

Hoschton

Hosch St

E Broad St

Sliced  
W Broad St

53

Juke & Jive  
Putter's Golf Carts

Oak St

Pendergrass Rd

New St

White St

Rock Hard Spirits

Arbor Pointe Church  
The Classic Nails

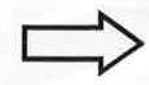
Casa Rica

53

Blue

Willow

Hair Co



53

53

White St

**ENTER THE GRAND PRIZE RAFFLE BY VISITING ALL BUSINESSES BELOW**



**JINGLE MINGLE**  
2 0 2 3

- |  |  |
|--|--|
| <input type="radio"/> 1. Antioch Church      | <input type="radio"/> 10. Oh So Cozy           |
| <input type="radio"/> 2. Provisions          | <input type="radio"/> 11. Sliced               |
| <input type="radio"/> 3. Meek Realty         | <input type="radio"/> 12. The Depot            |
| <input type="radio"/> 4. Alabaster / Enclave | <input type="radio"/> 13. Juke & Jive          |
| <input type="radio"/> 5. Police Department   | <input type="radio"/> 14. Putters Golf Carts   |
| <input type="radio"/> 6. Hoschton Coffee     | <input type="radio"/> 15. Rock Hard Spirits    |
| <input type="radio"/> 7. City Hall           | <input type="radio"/> 16. Casa Rica            |
| <input type="radio"/> 8. Wilson's            | <input type="radio"/> 17. Classic Nails        |
| <input type="radio"/> 9. The Vintage Peach   | <input type="radio"/> 18. Arbor Pointe Church  |
|  | <input type="radio"/> 19. Blue Willow Hair Co. |

**DONT FORGET ALL STOPS MUST BE STAMPED TO BE ENTERED!**