

CITY OF HOSCHTON
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, FEBURARY 5, 2026 AT 9:00AM
HOSCHTON COMMUNITY CENTER
65 CITY SQUARE, HOSCHTON



MINUTES

Call to Order by Jessica Martin at 9am

Agenda Approval No Changes by Durham, Maddox and all in favor

Approval of Minutes Martin, seconded by Meeks and all in favor

New Business Items:

1. 29 Broad St. “The Garage” update: *Martin stated that we are working towards an agreement, as we already hold an LOI and in hopes we will have a contract in hand quickly and will host a special called meeting in the near future to review contract.*
2. Open Board Seat Applications: *Martin stated that we are continuing to search for the ideal board members and continue to receive applications and will revisit this at the March Public Meeting.*
3. Mission Statement:

CURRENT:

Our mission is clear: to strive for the long-term economic stability of Downtown Hoschton while preserving and reinforcing the historic character that makes our city unique. We believe that by embracing a balanced approach, we can transition this historic gem into a vibrant hub that meets the evolving needs of our community.

PROPOSED (Mission + Vision statements):

Mission Statement

The Downtown Development Authority exists to strengthen downtown economic vitality by responsibly stewarding public assets, activating public spaces, and investing in initiatives that provide long-term community benefit.

Vision Statement

We envision a vibrant, walkable downtown that serves as the heart of the community—one that attracts investment, supports local businesses, and offers welcoming public spaces for residents and visitors as the city grows.

Motion by Martin to approve new statement, seconded by Durham and all in favor.

4. Gala Funds

Martin stated that these are not funds of the DDA or the City of Hoschton, but from a group of citizens that hosted this event and raised the money. Board members asked a couple of questions, but in the end, have better clarity.

5. Historic Preservation Committee Request

Martin stated that the HPC would like a place to store their historical items and will help them find a solution.

Upcoming Dates for DDA Board:

1. Next Meeting: Thursday, March 5th, 9am

Upcoming Events:

1. Meek Realty Events Proposal: *Motion to approve all events that will take place at Meek Realty Property and Martin will get with Mayor and council to get their blessing to use the green space for upcoming farmer's market and any other events, that aren't designated at Meek Realty by Martin, seconded by Maddox and all in favor.*
2. Farmer's Market Update *Martin stated that she is working to obtain a Market Manager and in hopes to start Farmer Market this spring.*
3. Art Market Update *Martin stated that she has been in contact with an art rep and is working through all the logistics with them.*
4. Hoschton Spring Festival: May 30th, *Martin stated that this is just a reminder to block it on your calendar.*
5. Wingstop Ribbon Cutting: Friday Feb 6th @ 11am, *Martin stated that she hoped that the board would be able to participate.*

Executive Session *None*

Adjourn *Motion to adjourn at 10am by Martin, seconded by Meek and all in favor.*

Roll Call:

Ms. Jessica Martin, Chair
Ms. Cona Durham, Co-Chair
Mr. Clay Meek
Mr. Mitchell Clark
Mr. Len Maddox

Absent:

Tracy Jordan, Secretary