

CITY OF HOSCHTON  
DOWNTOWN DEVELOPMENT AUTHORITY  
THURSDAY AUGUST 7, 2025 at 9:00AM  
HOSCHTON COMMUNITY CENTER  
65 CITY SQUARE, HOSCHTON



---

## AGENDA

---

CALL TO ORDER

AGENDA APPROVAL

APPROVAL OF MINUTES

Minute Approval for July 14, 2025 – Regular Meeting

Minute Approval for July 14, 2025 – Retreat

BUSINESS ITEMS

1. PowerPoint Presentation by, Chair, Ms. Jessica Martin
2. Discuss upcoming 2025/2026 Events
3. Recommendation to the Council for new board member applications to replace Dr. Kumar's seat.
4. Recommendation of Vision Statement

CITIZEN INPUT

EXECUTIVE SESSION

ADJOURN

CITY OF HOSCHTON  
DOWNTOWN DEVELOPMENT AUTHORITY  
**MONDAY JULY 14, 2025 at 9:00AM**  
HOSCHTON COMMUNITY CENTER  
65 CITY SQUARE, HOSCHTON



---

## MINUTES

---

**CALL TO ORDER** at 9:01am by Chair, Ms. Jessica Martin

**ADMINISTERED OATH FOR MR. CLAY MEEK:** City manager/City Clerk administered oath

**AGENDA APPROVAL:** Motion to approve monthly meeting agenda by Kumar, seconded by Clark. All in favor.

### APPROVAL OF MINUTES

May 1, 2025 - Minutes

June 16, 2025 – Minutes

Motion to approve May 01, 2025 minutes and June 16, 2025 minutes by Clark, seconded by Maddox. All in favor.

**EXECUTIVE SESSION** (if needed) None Needed

### BUSINESS ITEMS

1. Amended By-Laws - Motion to approve amended by laws including monthly meeting time change on first Thursday at 9 am by Maddox, seconded by Jordan. All in favor.
2. Intergovernmental Agreement between DDA and City of Hoschton - Motion to approve IGA between DDA and city of Hoschton by Clark, seconded by Kumar. All in favor

**OTHER BUSINESS:** None

**CHAIR RECAP** Ms. Jessica Martin expressed some of the projects that she would like to see take place in the city and gave an overview of the agenda and discussion items.

**ADJOURN** at 9:15pm by Martin, seconded by Jordan and all in favor.

Present:

Ms. Jessica Martin, Chair

Ms. Cona Durham, Co-Chair

Mr. Clay Meek

Mr. Lingrid Maddox

Mr. Mitchell Clark

Mr. Sri Kumar

Ms. Tracy Jordan

**Also Present:**

Jennifer Harrison, City Manager/City Clerk

Tiffany Wheeler, Finance Director

Mayor Martin

**Absent:**

Ben Munro, Media

CITY OF HOSCHTON  
DOWNTOWN DEVELOPMENT AUTHORITY  
**MONDAY JULY 14, 2025 at 9:00AM**  
HOSCHTON COMMUNITY CENTER  
65 CITY SQUARE, HOSCHTON



---

## RETREAT - MINUTES

---

- 1. CALL TO ORDER** *at 9:17pm by Ms. Jessica Martin, Chair*
- 2. AGENDA APPROVAL** Motion to approve the retreat agenda by Martin, seconded by Durham. All in favor.
- 3. EXECUTIVE SESSION** (if needed) *Not needed*
- 4. BUSINESS ITEMS**
  - a. 2026 Budget Discussion - *Tiffany Wheeler presented the details of the 2025 budget. The city manager explained the laid out the ground work for the 2026 budget. The chair will work with Wheeler and get the budget ready by Oct 2025.*
  - b. Future Events/Projects hosted by DDA - *Several ideas on new projects/events were discussed. Potential new projects are downtown beautification, sidewalk painting, farmer's market*
  - c. Mission statement: *The chair will email all members. The DDA will vote for the next meeting.*
  - d. Future Vision of the DDA - *GMA representatives shared their experiences and insights on DDA projects and suggested that they host a fall retreat.*
- 5. CHAIR RECAP**
- 6. ADJOURN**

*Meeting adjourned at 11:28 am. Motion to adjourn the meeting by the chair and seconded by Durham. All in favor.*

Present:

Ms. Jessica Martin, Chair  
Ms. Cona Durham, Co-Chair  
Mr. Clay Meek  
Mr. Lingrid Maddox  
Mr. Mitchell Clark  
Mr. Sri Kumar

Ms. Tracy Jordan

Also Present:

Jennifer Harrison, City Manager/City Clerk

Tiffany Wheeler, Finance Director

Mayor Martin

Absent:

Ben Munro, Media

## **Anita D. Boyd**

144 E Jefferson St, Hoschton, GA 30548

Email: Anitadboyd67@gmail.com | Phone: 678-727-6821

### **Professional Summary**

Experienced and results-driven sales professional with over 30 years of success in residential and land real estate. Proven expertise in client relations, contract negotiation, market analysis, and strategic marketing. Adept at guiding clients through complex transactions with a focus on customer satisfaction and long-term relationships. Bringing a strong foundation in consultative selling, attention to detail, and a passion for helping clients find the right fit.

### **Professional Experience**

- Licensed Realtor / Associate Broker

Berkshire Hathaway HomeServices Georgia Properties — 2013 – Present

- Over 30 years of experience in residential and land sales
- Skilled in contract drafting, negotiation, and market research
- Delivered compelling marketing presentations and property promotions
- Guided buyers through property tours and inspections, offering expert advice on value and suitability
- Conducted comparative market analyses to determine competitive pricing
- Promoted listings through MLS, online platforms, open houses, and targeted advertising
- Interviewed clients to assess needs and matched them with suitable properties

- Realtor

Prudential Georgia Realty – Hoschton, GA — 1994 – 2013

- Continued success in real estate sales and client service
- Company acquired by Berkshire Hathaway in 2013

### **Education & Certifications**

University of North Georgia – Gainesville, GA

Real Estate Pre-License, 1994

UGA & Carl Vinson Institute of Government

Downtown Authority Board Member Training, May 2021

Licenses & Memberships

- Georgia Real Estate License (1994 – Present)
- NAMAR (1994 – 2024)
- GAR, NAR (1994 – Present)
- I-85 North Board of Realtors (2025 – Present)

## Leadership & Community Involvement

- Education Advisory Committee Chair

I-85 North Board of Realtors — April 2025 – Present

- Identify educational needs and coordinate monthly training sessions
- Organize presenters, sponsors, and venues
- Mentor and prepare future committee leaders

- Secretary & Treasurer

Hoschton Downtown Development Authority — April 2021 – Dec 2021

- Established foundational records and financial systems for the newly formed DDA
- Supported committee formation, project planning, and fundraising initiatives

- Volunteer

Hoschton Church of God of Prophecy Food Pantry

- Maintain monthly recipient records using a custom Excel tracking system
- Coordinate recipient communication and pickup scheduling

## Technical Skills

- Microsoft Excel & Office Suite
- MLS & Real Estate Platforms
- CRM Tools (Real Estate & Sales)
- Digital Marketing & Social Media

## DDA Board Member Application

1. Name: **Jason Martin**
2. Address: **466 White St, Hoschton, GA 30548**
3. Phone: **770-617-4008**
4. Email: **jmartin.outdoor@gmail.com**
5. How long have you been associated with the city either by living or owning a business:

**We opened our business, Putters Golf Carts in October 2023.**

6. Where are you currently employed? What is your current position? How long have you been with this company? If Self-employed, provide business Name and Address (A resume may be attached to provide professional information)

**My wife and I Jessica Martin are self employed at Putters Golf Carts in downtown Hoschton. We started the business in April 2023 and moved into our retail location in October 2023. The address is 4162 Hwy 53 STE 100, Hoschton, GA 30548. I have attached my resume to show my professional career in multiple industries.**

7. Either in the space below or on a separate attachment, please list any special skills or experience that you feel would be strengths for the DDA. (Professional experience, previous Board experience, volunteerism, personality characteristics, etc.)

**I am a highly motivated individual that has started and sold multiple businesses. I believe that my unique ideas and critical thinking skills will serve the board and the city of Hoschton well. Since we live and do business in Hoschton, I'm motivated to do my part in growing the city, helping with treasury duties and driving unique fund raising opportunities. I've been to the Philippines on a mission trip where we built a fence around a elementary school to protect the children.**

8. In the space below or on a separate attachment, please list your "vision" for the future of downtown Hoschton, and how you think Hoschton could work towards these goals.

**I would like to see the downtown as an area where families can eat, drink and play. I would like to see more green spaces where families can bring their kids to play, a dog park, walking paths, decorated street lights, a modern rebranding, free public wifi, more unique restaurants and golf cart paths. I believe that Hoschton is on the verge of a "glow up" and with the right leadership, motivated volunteers and a willing public we can quickly transform the downtown area where people will want to spend their money, play with their kids and dogs, and enjoy a more vibrant nightlife.**

How can you help this process?

**I have been in the tech industry, food industry and now retail. I understand many types of businesses and workflows that are required to be successful in those industries. I'm great with numbers, unique ideas, fund raising and am dedicated to see the process from beginning to end.**

I have read and fully understand this application for the DDA Associate Membership. I am willing to make a commitment to the revitalization of Downtown Hoschton and assist the DDA.

A handwritten signature in black ink, appearing to read "J. A. White", is written over a horizontal line.

Signature

07/15/2025

Date

# Jason Martin

466 White St, Hoschton GA 30548

770-617-4008 - [jmartin.outdoor@gmail.com](mailto:jmartin.outdoor@gmail.com)

## EXPERIENCE

### **Putters Golf Cart – Owner**

April 2023 - Present

- Identified a unique opportunity to open a golf cart business in early 2023. .
- Researched multiple brands, laws, and situations in which the city of Hoschton would benefit from sustainable transportation.
- I am responsible for sales, service and finances. We have grown from carrying on average 10 golf carts and 2500 sq/ft to now carrying on average 30 new and used carts and approximately 6000 sq/ft of sales and service space in 1.5 years of being in business.

### **Moonie's Texas Barbecue – Owner**

June 2011 - Dec 2021

- Created a unique Texas BBQ concept, recipes, and process to create a successful barbecue restaurant in Flowery Branch, GA.
- Grew from 3 employees to over 30 employees in 10 years. We grew on average 12% year over year, and even navigated the Covid years by quickly pivoting to a to-go only restaurant.
- Automated all aspects of the business by integrating technology packages for Payroll, Scheduling, H.R., Catering, Cost of Goods, Menu, P&L and Finance.

### **UPS Corporate – Senior Project Manager**

June 2010 - June 2011

- Led a team of software developers and database engineers.
- Responsible for daily scrum meetings and SDLC
- Built a reporting system for the top 500 UPS clients.

### **Smarter Solutions – Senior Software Developer**

June 2009 - June 2010

- Developed a ground up solution for proctoring tests for college exams.
- Worked in a remote environment developing software, SQL reports and workflows.

### **Texas Guaranteed Student Loan – Project Manager**

May 2008 - May 2009

- Project manager on several high profile projects.
- Instrumental in converting to modern technology and practices, including replacing IBM mainframes with MsSQL and Oracle databases.
- Trained several teams on scrum and agile methodologies.

## **University of Texas/Just for Kids - Lead Software Developer**

June 2006 - May 2008

- Project lead on rebuilding the K-12 reporting system for multiple state educational systems.
- Worked with non-profit data providers to reorganize reports for web searching and public viewing.
- Successfully married incompatible technologies through custom built protocols.

## **Lynda.com - Senior Software Developer**

June 2005 - June 2006

- Key role in rebuilding the training ecosystem.
- Practiced agile and scrum development.

## **Schlumberger Oil - Software Developer**

June 2002 - June 2005

- Created custom software and reports for tracking tools on 1000's of off-shore drilling rigs.
- Team lead on communicating with stakeholders.

## **Northrop Grumman - Network Administrator/Software Developer**

June 1998 - June 2002

- Started in the help desk and moved to a network administrator role.
- Cisco certified
- Began software and database development career.
- Earned an Air Force award for development of software to track the status of the air wing at Vance Air Force Base.

## **Career Development and Enrichment**

Certified CDL Instructor. Completed training courses on Jira, Slack, Kanban, Scrum, Agile, Javascript, node.js, EVM, Solidity, Blockchains and Cryptocurrency. See my linkedIn profile for more course completions.

## **CURRENT:**

### **Hoschton's DDA: Building a Vibrant Downtown for All**

Welcome to the Hoschton Downtown Development Authority (DDA), where we are committed to creating a thriving and dynamic downtown that blends the essence of our city's rich history with the needs of the present and future.

#### **Our Mission**

Our mission is clear: to strive for the long-term economic stability of Downtown Hoschton while preserving and reinforcing the historic character that makes our city unique. We believe that by embracing a balanced approach, we can transition this historic gem into a vibrant hub that meets the evolving needs of our community.

#### **Join Us on this Journey.**

We invite you, the residents, business owners, and community members of Hoschton, to join us on this journey of revitalizing our downtown. With your active participation and support, we can create a downtown that reflects our shared values, preserves our unique heritage, and meets the needs of (our) present and future generations.

Together, we can establish Hoschton's downtown as a destination where everyone feels welcome, where memorable experiences are created, and where the community thrives.

Proposed

## **Hoschton's DDA: Creating a Downtown We All Love**

Welcome to the Hoschton Downtown Development Authority! We're your neighbors, business partners, and fellow community members, all working together to build a downtown that's full of life, charm, and opportunity.

### **Our Mission**

We're here to support the long-term growth of Downtown Hoschton—focusing on smart development, local business support, and creating a space where the community can truly connect and thrive.

### **Let's Build It Together**

We believe the heart of Hoschton is its people. That's why we invite you—residents, business owners, and friends of the community—to be part of this exciting journey. Whether it's through ideas, involvement, or simply enjoying downtown with us, your voice matters.

Together, we can shape a downtown that meets the moment, reflects our shared values, and grows with us into the future—a place where everyone feels at home.