



MINUTES

1. CALL TO ORDER – Chair Jordan called to order at 1:00 PM

2. AGENDA APPROVAL

3. APPROVAL OF MINUTES –

March 6, 2025 - Motion to approve by Kumar; seconded by Maddox

March 17, 2025 – Motion to approve by Maddox; seconded by Kumar

4. EXECUTIVE SESSION (if needed) – Not needed.

5. BUSINESS ITEMS –

a. Discussion of 2025 Budget and Projects:

Tiffany Wheeler suggested the DDA would need fundraising projects to raise the \$15,000 budget difference.

b. New board seat available with the stepping down of Hunter at the end of her term. Board applications are online for anyone wanting to serve on the DDA.

A future DDA retreat is planned for July or August to discuss budget needs and goals for FY 2026.

Training for the new members is being scheduled.

A 2025 Gala is being explored with a meeting May 7th at 10:00 AM to discuss ideas and the details for the annual event. All are welcome to attend with their ideas.

Jingle Mingle, established 4 years ago, is scheduled for November 21st this year to focus on Hoschton businesses and event sponsors. This date will allow the city Christmas tree to be lit for all December.

Historic Preservation Committee reminder of its Spring Festival history Saturday event in the community Center.

6. CHAIR RECAP - Chair Jordan thanked the board members for the donation of their time and talents and for growing enthusiasm for our city businesses; next meeting July 3, 2025 at 1:00.

7. ADJOUR – moved at 1:45 by Kumar, seconded by Maddox.

Members present: Chair Jordan; Kumar; Maddox; Martin; Durham; Hunter

Guests: Tiffany Wheeler, Kristina; Councilmember Dave Brown; Mayor Debbie Martin