

CITY OF HOSCHTON  
DOWNTOWN DEVELOPMENT AUTHORITY  
MONDAY, AUGUST 8, 2022  
CITY HALL COUNCIL ROOM AT 6:00PM  
79 CITY SQUARE, HOSCHTON



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## MINUTES

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WELCOME AND CALL TO ORDER *by Sri Kumar at 6pm*

AGENDA APPROVAL *Motion to approve with no changes by Parkinson, seconded by Hunter and all in favor*

7/11 MEETING MINUTES APPROVAL *Motion to approve with no changes by Manaher, seconded by Parkinson and all in favor*

PUBLIC INPUT *No Public Hearing*

### AGENDA

- Treasurer's Monthly Report *Current balance is ~ \$47k.*
- Collection of Historical Materials
- Quarterly Newsletter
- Associate Member
- Events Update
  - French Festival *Well attended with over 150 tickets sold. Net positive ~ \$1000. Will move to Nov. for better weather and tweak on what we learnt this year.*
  - Sept. Farmer's Market: Location TBD Revived. *Volunteer team is established with a good game plan of execution. Start date in Sept. Location TBD.*
  - 140 Yr. History Celebration/Car Show: Fall Festival
  - Cornhole *Will piggyback fall festival. A flyer on historical materials will be finalized. Floater/Pickup truck with volunteers dressed in historical costumes. Will put a booth @ fall festival.*
  - Jingle Mingle *Planning is in motion for December*
- Working Committee Update
- Economic Vitality *Added an Associate Member with background in financial administration of Municipality Administration. Will work with him in narrowing long-term funding opportunities.*
- Downtown Business Promotions: *Waiting on the quote. Water lines in place. A few hiccups to deal with sprinkler.*
- Historical Preservation Committee *Hold off in forming a Commission until a good grip on inventory and catalog of historical assets. Will liaison with CM Carswell.*
- Collected good historical materials. *Will collate and store it in storage place.*
  - Downtown Beautification *Entrance signage quote in place. City Manager will coordinate with County before moving forward. City/Jerry Weitz*

*almost completed the base map of Hwy 53 in downtown district. Exploring a potential grant opportunity*

- *City Square/Hwy 53 Corridor Beautification Update Waiting on the quote. Water lines in place. A few hiccups to deal with sprinkler.*
- *Strategic Planning Session (Oct) Update Potentially in third week of Oct. The facilitation coordinator will be from GMA.*
- *2023 Events/Budget Discussion Will meet with City Manager/Tiffany to discuss the 2023 budget.*
- *New Item (If Needed) Need part-time administrative assistance to streamline and stabilize operations for a long-term sustainability and Hired a local professional business to assist us.*
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*ADJOURN Motion to adjourn at 7:02pm by Hunter, seconded by Parkinson and all in favor.*

*Roll Call:*

*Present – Sri Kumar, Marsha Hunter, Tracy Jordan, Shawn Manaher, Jeff Parkison*

*Also Present – Jennifer Harrison - City Clerk, Ben Munro, Media*

*Absent – Shawn Adams, Joe Vogt*