

CITY OF HOSCHTON
DOWNTOWN DEVELOPMENT AUTHORITY
THURSDAY, JANUARY 6, 2022
CITY HALL COUNCIL ROOM AT 6:00PM
79 CITY SQUARE, HOSCHTON



REGULAR MEETING

AGENDA

WELCOME AND CALL TO ORDER *at 6pm by Dr. Kumar*

MINUTES APPROVAL *Motion to approve as is by Carden, seconded by Adams and all in favor*

APPROVAL FOR LAST MONTH AGENDA *Motion to approve by Jordan, second by Vogt and all in favor.*

PUBLIC COMMENTS/CITIZENS INPUT *No Public Comments*

OLD BUSINESS

1. Events: Farmer's Market, Jingle Mingle, Toy Consignment, CornHole League, BBQ
 1. *Farmer's market (Good start and needs a consolidation for recurring annual event).*
 2. *Jingle/Mingle (Good attendance and well participated);*
 3. *Toy Consignment (No attendance – Will drop it next year);*
 4. *Cornhole League (Planning - In progress);*
 5. *BBQ (Planning - In progress);*
 6. *Planning for Christmas Tree (Bigger than this year)*
2. Meeting with Empower CEO – *Dr. Kumar met with Empower county's CEO to form a strategic partnership. He is very much interested. Will prioritize our need and match with their offer soon.*
3. Mulberry home for potential rehabilitation
Dr. Kumar met with a potential tenant to lease Mulberry house and part of city hall for restaurant/events venue. They are interested. The ball is rolling.
4. Cresswind Festival Fair - DDA meet and greet @ twin lakes went well and locals liked it. Recruited a few volunteers.
5. Grant on Community Garden, Downtown Beautification - Four goals (1. Reach out to JEMC/GP for street light sponsorship; 2. Work with a rendering designer to get a draft copy of streetscape; 3. Start prepare budget for beautification project; 4. Explore Wellsfargo bank grants). Estimated budget \$4-5K.
6. Reflections on DDA's Journey in 2021 – *Dr. Kumar stated that we closed the books for a successful 2021. And looks forward to all the active roles in 2022.*

7. Discuss on 2022 major Goals/Budget. *The City has granted the DDA with \$50,000.00 for their Y2022 Budget. This was approved by Council at their December 2021 meeting.*
8. Working Committee Update on 2022 Goals: Historical Preservation, DDA Promotions. *Three goals (1. Host quarterly breakfast meeting for downtown businesses for networking and assistance; 2. DDA marketing labels; 3. Shop Local campaign supporting local businesses). Estimated budget \$4-5K.*

NEW BUSINESS

1. Year-end Housekeeping: *Vote on board member shuffling/recommend to Council; Vote on Associate Members; Welcome New Volunteers. Motion to approve by Carden, second by Jordan and all in favor.*
2. Vote on budget for Historical Preservation & DDA Promotions Working Committee Goals: *Three goals (1. Host quarterly breakfast meeting for downtown businesses for networking and assistance; 2. DDA marketing labels; 3. Shop Local campaign supporting local businesses). Estimated budget \$4-5K. Motion to approve by Carden, second by Jordan and all in favor.*
3. Discuss and Vote on celebration of 140 years of City's history (1881-2021) *Planning for an event in August to celebrate the history. Motion to approve by Kumar, second by Vogt and all in favor.*
4. Vote on 2022 meeting dates – *Motion to approve to have 202 meetings at 6pm at City Hall Location by Adams, Jordan and all in favor.*

ADJOURN

Motion adjourn by Carden, second by Vogt and all in favor at 6:45pm

ROLL CALL:

Dr. Kumar, Chair

Ms. Tracy Jordan, Co-Chair

Mr. Joe Vogt

Ms. Tracey Carden

Mr. Shawn Adams

Ms. Jennifer Harrison, City Clerk

Media was present