

CITY OF HOSCHTON
DOWNTOWN DEVELOPMENT AUTHORITY
MONDAY, SEPTEMBER 27, 2021
CITY HALL COUNCIL ROOM AT 6:00PM
79 CITY SQUARE, HOSCHTON



SUMMARY

AGENDA

WELCOME AND CALL TO ORDER *at 6pm by Dr. Kumar*

ROLL CALL

Dr. Kumar, Chair

Ms. Tracy Jordan, Co-Chair

Anita Boyd, Secretary

Mr. Ray Vaughn

Mr. Joe Vogt

Mr. Shawn Adams

Ms. Jennifer Harrison, City Clerk

Not Present:

Ms. Tracey Carden

OATH FOR MR. RAY VAUGHN *by Mayor Sell*

MINUTES APPROVAL 08.30.21 *Motion to approve as is by Kumar, Second by Vaughn and all in favor*

PUBLIC COMMENTS/INPUT *No Public Comments*

NEW BUSINESS

1. Vote on Jingle/Mingle event; *Tracy Jordan will work on logistics and come back to DDA at the October Meeting. Motion Kumar, Second by Vogt and all*
2. Vote on Associate Members *Inducted two associate members with background in Marketing, Mr. Manaher and Banking, Ms. Tina Howe. Motion to approve by Kumar, Second by Jordan, and all in favor*
3. Vote on Working Committees (Historical Preservation, Economic Vitality, DDA Promotions, Beautification Task Force) *Motion to approve by Jordan, second by Vogt and all in favor*
4. Update - Farmer's Market/New Vendors (Tracey C./Shawn) *Will market the promotion of Farmer's market given a lukewarm start with the \$1/day social media campaign.*
5. Update - 2022 BBQ (Tracey C./John C.) *No new update*
6. Update - Historical collection of materials/photographs/interviews (Joe/Anita/Ray) *Plan to get an inventory of physical materials*
7. Update - Signage design on entrance, Jingle/Mingle event, new fundraising event (Tracy J.) *Tracy is continuing to work on all projects. But no new update.*

8. Update - Dog water fountain, Steam engine, encourage of new retail (ice cream) store to downtown (Shawn). Continuing to work on all projects. Should have more details at the October Meeting
9. Update - Cresswind/Twin Lakes Coordinators, UGA , DCA, Empower Jackson county volunteer, 2022 goals/budget to City council (Sri). *Contacted Empower CEO to form a strategic partnership with DDA to recruit high school volunteers.*
10. Discussion on 2022 Events *Discussed briefly on tentative goals for 2022 and budget. Will narrow down in a month or so.*

ADJOURN at 7:07pm by Kumar, second by Adams and all in favor.