CITY OF HOSCHTON
CITY COUNCIL
SATURDAY & SUNDAY, JULY 26-27, 2025
BRASSTOWN VALLEY RESORT
6321 US-HWY 76
YOUNG HARRIS, GEORGIA 30582



RETREAT MINUTES

CALL TO ORDER By Mayor Martin at 12:02pm, seconded by Sterling and all in favor

AGENDA APPROVAL No changes to be made by Martin, seconded by Sterling and all in favor

SATURDAY JULY 26, 2025

12PM – 4PM	COUNCIL/STAFF RELATIONS, Y2026 BUDGET, MILEAGE RATE, BETTER
	WAYS TO COMMUNICATE WITH CITIZENS, FUTURE PLANS FOR
	DOWNTOWN WATER TANK
	EXCUTIVE SESSION (IF NEEDED)
4:00PM	WRAP UP/DISMISSAL
NOTES	NO LUNCH PROVIDED
	SNACKS & DRINKS PROVIDED DURING MEETING

Mayor and Council spoke on strengthening communication amongst themselves and with staff. The Finance director touched on budget process to final product and findings on the mileage rate as well. City Manager asked council, once the downtown water tank is no longer in use, we need to find a future vision for the tank. We also discussed hiring a Community Development Director to take care of marketing, events and economic development, staffed by the City of Hoschton and Downtown Development Authority. Council gave lots of feedback and we will continue to work toward future visioning for the City.

Adjourned at 4:33pm Martin, seconded by Jackson and all in favor.

Roll Call

Members Present:

Debbie Martin, Mayor Fredria Sterling, Mayor Pro-Tem David Brown, Councilmember Christina Brown, Councilmember JJ Jackson, Councilmember

Also Present:

Jennifer Harrison, City Manager Tiffany Wheeler, Finance Director Jessica Martin, DDA

Absent:

James Lawson, Councilmember

Adjourn was motioned at 4:33pm by Martin, seconded by Jackson and all

SUNDAY JULY 27, 2025

CALL TO ORDER by Mayor Martin at 9:04am

8AM-9AM	BREAKFAST BUFFET/NETWORKING
9AM	DOWNTOWN REVITALIZATION STRATEGIES PRESENTED BY DDA AND GMA
	EXCUTIVE SESSION (IF NEEDED)
12-1PM	BOX LUNCH IN CONFERENCE ROOM
1:00PM	DOWNTOWN REVITALIZATION STRATEGIES PRESENTED BY GMA AND DDA
	EXCUTIVE SESSION (IF NEEDED)
NOTES	LUNCH WILL BE PROVIDED IN THE CONFERENCE ROOM
	SNACKS & DRINKS PROVIDED DURING MEETING

Mayor Martin introduced, Chair Ms. Jessica Martin to present and give an update of the Downtown Development Authority and some ideas that Jessica would love to present with the blessing from the council to her board. A great feedback was given from the council for the DDA to move forward with enhancing some beautification on City Square, Update the DDA Logo along with supporting the idea to hire a staff partner to help market, Events, along with other needs from the DDA.

Next, Mayor Martin introduced Ms. Sherri Bailey along with Ms. Emily Davenport from Georgia Municipal Association. A highlight to how to build a downtown was the main attraction to their presentation.

Motion to go into Executive Session at 2pm to discuss Real estate and Litigation by Martin, seconded by Sterling and all in favor.

Motion to go out of executive session at3:36pm after discussing Real Estate and Litigation by Sterling and all in favor.

Roll Call

Members Present:

Debbie Martin, Mayor Fredria Sterling, Mayor Pro-Tem David Brown, Councilmember Christina Brown, Councilmember JJ Jackson, Councilmember

Also Present:

Jennifer Harrison, City Manager Tiffany Wheeler, Finance Director Sherrie Bailey, GMA Emily Davenport, GMA Jessica Martin, DDA Jason Martin, Citizen of Hoschton

Absent:

James Lawson, Councilmember

ADJOURN

Motion to adjourn by Martin, seconded by Sterling and all in favor at 3:37pm.